



SEGM2024
Sjögren Europe's General Meeting

SPONSORSHIP OPPORTUNITIES

**Unlocking Clinical Trials:
From Design, to Participation
and Beyond.**

**6&7 December 2024
Lisbon, Portugal**

<https://www.segm2024.com/>



Organized by



President: **Katy Antonopoulou (GR)**

Vice President: **Ana Vieira (PT)**

General Secretary: **Coralie Peter Bouillot (FR)**

Treasurer: **Joyce Koelewijn-Tukker (NL)**

Member: **Mascha Oosterbaan (NL)**



Why Become a Sponsor

We invite you to become a sponsor of this great event, where you will have unparalleled opportunities to engage with all relevant audiences! Consider the compelling reasons to sponsor this year's Sjogren Europe meeting.

Being a sponsor, your company will not only enhance its profile but also demonstrate a commitment to advancing the field of clinical trials and improving patient outcomes. Join us in making a lasting impact on the future of healthcare.

Secure Your Sponsorship Today

Elevate your brand and connect with Sjögren Europe. For more information and to secure your sponsorship, please read more in the following sponsorship opportunities pages.

Exclusive Sponsorship Benefits:

Why Become a Sponsor



Premier Exposure

Gain maximum visibility and recognition within the Sjögren community and beyond.



Direct Engagement

Participate in sessions, network with attendees, and discuss collaborative opportunities with non-competing businesses



Brand Elevation

Your logo prominently featured on our website, in the event's newsletters and more!



Thought Leadership

Opportunities to present or speak, showcasing your expertise and contributions to advancing clinical research.

Premium Sponsors Category

We offer four premium sponsorship categories designed to maximize industry exposure, ensuring an optimal balance of visibility, exposure, and networking opportunities before, during, and after the conference. Explore the comprehensive details available for our premium sponsors below. We are pleased to tailor major partnerships to meet your specific needs and objectives. Please feel free to discuss your requirements with us.

	PLATINUM	GOLD	SILVER	BRONZE
	€20.000	€15.000	€10.000	€5.000
Exhibition space, in premium location	6 sq.m / 3 banners	6 sq.m / 3 banners	4 sq.m / 2 banners	3 sq.m / 1 banner
Workshop (wks)	1 wks	1 wks	1 wks	-
Full-page prime position advertisement	Back cover*	Inside front cover*	Page 3*	Inner page
Special acknowledgment				
Sponsor's logo on SEGM website with direct link to sponsor's website (if applicable)	As platinum sponsor	As gold sponsor	As silver sponsor	As bronze sponsor
Sponsor's logo on "Special thanks" page of the final program (hard-copy and e-edition)				
Sponsor's logo on "Special thanks" section on two (2) newsletters				
Sponsor's logo on the roll up banner "Special thanks" section at footer area				
Sponsor's logo on the backside of name tags				
Mention in social media post after the SEGM meeting ends.				

NOTES

1. Requests regarding exhibition location, are given priority according to the sponsorship status and availability.
2. Newsletter timetable will be launch after all sponsor categories have closed.
3. *Prime advertisement types have unique positions. Priority will be determined by the sponsorship participation form signed date. In this case, the second-same-category sponsor will have instead a simple full advertisement in the best possible place.

ON-SITE ROLL-UP BANNER DISPLAY

Maximize your brand visibility with our exclusive on-site roll-up banner display options

1 Roll-Up Banner Display €1,500

2 Roll-Up Banners Display €2,100

Key Details:

Location Assignment: On-Site Roll-Up Banner Display placement within the exhibition area is determined by availability and is not selectable by the sponsor-exhibitor.

Banner Logistics: The sponsor-exhibitor is responsible for the transportation of banners to and from the venue.

Delivery and Pick-Up Dates: Will be announced soon.

Compliance: Sponsors-exhibitors must adhere to the provided time schedule for banner delivery and pick-up.





Elevate your brand's influence by hosting a (30) thirty-minute satellite lecture. The specifics of the lecture will be coordinated with the organizing committee to ensure alignment with the overall meeting agenda.

SATELLITE LECTURE

€4,000

Maximize Your Exposure

Satellite lecture offers an exceptional platform to showcase your expertise, foster engagement, and strengthen your brand's presence in the industry. Don't miss this unique opportunity to connect with a targeted audience of professionals.



Duration: 30 minutes



Participation: all participants

Key Details:

Hall Rental: professional venue tailored to accommodate your presentation needs.

Standard Audiovisual Equipment: Comprehensive support with a screen, projector, podium, chairperson panel, laptop, one wireless microphone for audience questions, and two desktop microphones. For additional equipment needs, please communicate with the organizers in writing at least 30 days before the congress. Any extra costs will be borne by the company.

Newsletter Dispatch: A newsletter featuring lecture will be sent to the participants.

Sponsor Logo on Event Website: Gain visibility with your logo displayed on the official scientific event website.

For more details and to confirm your participation, please contact the organizing committee promptly.

ADVERTISEMENTS

Elevate your company's visibility and influence at the #segm2024 event by securing prime advertising placements in the final program.

Key Benefits:

Exclusive Visibility: Your advertisement will command attention in strategic locations within the final program, reaching all participants.

Enhanced Brand Exposure: Showcase your brand and reinforce your position as a thought leader in your field.

Comprehensive Distribution: The final program will be distributed both in hard copy on-site and electronically, ensuring maximum exposure for your brand.

Secure Your Advertisement Placement Today!

Don't miss this opportunity to position your brand front and center in front of a targeted audience of industry professionals. Contact us now to reserve your preferred placement and elevate your brand's presence at the #segm2024 meeting!

Choose from our range of premium options tailored to suit your promotional objectives.

Inside Front Cover

Premium Position

€1,500

Page 3

Premium Position

€1,300

3rd Cover

Premium Position

€1,200

Inside Back Cover

Premium Position

€1,500

Back Cover

Premium Position

€2,000

Inner Page

Standard Position

€1,000

Note: Certain ad types are exclusively available within premium sponsorship packages. Contact our organizing bureau contact Mrs Niki Mita at n.mita@apr.com.gr to explore availability.

Media Specifications & Submission Guidelines

Full Page Advertisements

Advertisements should adhere to specific dimensions and file formats for optimal reproduction.

1 DIMENSIONS (BLEED): 17 (width) x 24 (height) (in cm)

2 FILE FORMAT: Press Optimized PDF

3 COLORS MODEL: CMYK

4 FONTS: All fonts must be embedded or outlined

5 RESOLUTION: at least 300 dpi

Ensure your advertisement content and sponsor logos meet our specifications for optimal presentation.

Logo Requirements

Logos must meet color model and resolution standards for clarity and visual impact.

File format: eps., JPEG, JPG, PDF, TIFF

Color model: CMYK

Submission Deadline November 1st, 2024

All materials must be delivered via email to n.mita@apr.com.gr no later than November 1st, 2024 to guarantee inclusion.

Participating in these workshops not only positions your company as a leader in your field but also allows for direct interaction with a targeted audience. This is an unparalleled opportunity to showcase your expertise, foster meaningful discussions, and enhance your corporate presence.

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Maximize Your Engagement

Workshop Sponsorship Opportunity



Workshop Sponsorship Opportunity

For more details and to secure your workshop slot, please contact the organizing committee promptly. Workshops are exclusively available to sponsors in the Platinum Gold and Silver Premium Categories.

WKS 01

Navigating Clinical Trials: From Design to Participation

Gain insights into the latest methodologies and innovations in clinical trial design. Choosing a workshop will position your company at the forefront of cutting-edge research and development.



Duration: 1 hour



Participation: all participants



Schedule: Will be determined in collaboration with the organizing committee, with priority given to premium sponsors.

Workshop Sponsorship Opportunity

For more details and to secure your workshop slot, please contact the organizing committee promptly. Workshops are exclusively available to sponsors in the Platinum Gold and Silver Premium Categories.

WKS 02

Deciphering Placebo, Tolerability, Safety & Efficacy in Clinical Trials

Support discussions that delve into critical aspects of clinical trials, enhancing your brand's association with tolerability, safety, efficacy, and scientific integrity.



Duration: 1 hour



Participation: all participants



Schedule: Will be determined in collaboration with the organizing committee, with priority given to premium sponsors.

Workshop Sponsorship Opportunity

For more details and to secure your workshop slot, please contact the organizing committee promptly. Workshops are exclusively available to sponsors in the Platinum Gold and Silver Premium Categories.

WKS 03

Informed Consent and Participating in Clinical Trials

Champion the ethical considerations and patient-centric approaches in clinical trials. Your selection will highlight your commitment to transparency and patient advocacy.



Duration: 1 hour



Participation: all participants



Schedule: Will be determined in collaboration with the organizing committee, with priority given to premium sponsors.

Workshop Sponsorship Opportunity

For more details and to secure your workshop slot, please contact the organizing committee promptly. Workshops are exclusively available to sponsors in the Platinum Gold and Silver Premium Categories.

WKS 04

Demystifying Clinical Trial Results: Access and Interpretation

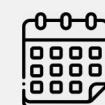
Align your brand with the vital process of making clinical trial results accessible and understandable, reinforcing your dedication to evidence-based practices and patient education.



Duration: 1 hour



Participation: all participants



Schedule: Will be determined in collaboration with the organizing committee, with priority given to premium sponsors.

Align your brand with refreshment and networking opportunities at the #segm2024 by sponsoring our coffee breaks. Don't miss this chance to engage directly with delegates while showcasing your company's commitment to hospitality and collaboration.

COFFEE BREAK



€2,500 per coffee break

 **Duration:** 30 minutes

Key Benefits:

Prominent Brand Exposure: Your logo will be prominently displayed in coffee serving areas, ensuring high visibility and brand recognition among attendees.

Gratitude and Recognition: Your company will be acknowledged in the Special Thanks section of the event's Final Program, both in hard copy and digital formats, expressing our appreciation for your sponsorship.

Networking Opportunities: Engage with delegates during breaks, fostering meaningful connections and partnerships that can drive your business forward.

Comprehensive Coverage: With all coffee breaks scheduled throughout the event, your brand will enjoy repeated exposure to a captive audience of industry professionals.

€3,200 per lunch

 **Duration:** 60 minutes

Key Benefits:

Prominent Brand Visibility: Your logo will be prominently displayed in lunch serving areas, ensuring maximum exposure to all delegates throughout the event.

Gratitude and Acknowledgment: Your company will be recognized in the Special Thanks section of the event's Final Program, both in hard copy and digital formats, expressing our appreciation for your sponsorship.

Positive Brand Association: Associate your brand with the satisfaction and sustenance of delegates, leaving a lasting impression of your commitment to their well-being and comfort.

Networking Opportunities: Engage with delegates during lunch, fostering meaningful connections and collaborations that can benefit your business.



Don't miss the opportunity to elevate your brand's presence and make a lasting impact on delegates at the congress. **Contact us now to reserve your lunch sponsorship!**

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Capture the attention of delegates and showcase your brand's commitment to nourishment and hospitality by sponsoring our light lunch at the congress. This is your opportunity to align your company with a crucial aspect of the event experience while gaining valuable exposure and recognition.



Reception Dinner

€3,000

Position your brand at the pinnacle of hospitality and networking by sponsoring the reception dinner.

This prestigious opportunity allows you to align your company with a memorable dining experience while gaining unparalleled exposure and recognition.

Key Benefits:

Prominent Brand Exposure: Your logo will be prominently displayed in dinner serving areas, ensuring maximum visibility and brand recognition among all delegates.

Gratitude and Recognition: Your company will be acknowledged in the Special Thanks section of the Event's Final Program, both in hard copy and digital formats, demonstrating our appreciation for your sponsorship.

Luxurious Networking Environment: Engage with delegates in an upscale setting, fostering meaningful connections and partnerships that can propel your business forward.

Positive Brand Association: Associate your brand with the sophistication and hospitality of the reception dinner, leaving a lasting impression of your commitment to excellence.

Don't miss this exclusive opportunity to elevate your brand's presence and leave a lasting impact on delegates at the congress. Contact us now to reserve your reception dinner sponsorship!

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GALA Dinner

Illuminate your brand's presence and leave a lasting impression by sponsoring our Gala Dinner, the grand finale of the SEGM2024 meeting.

This prestigious opportunity allows you to position your company at the forefront of elegance and celebration while gaining unparalleled exposure and recognition.

€3,700

Key Benefits:

Strategic Brand Placement: Your logo will be prominently featured within the area of the gala dinner, ensuring prime visibility and brand recognition among all attendees.

Gratitude and Recognition: Your company will receive special acknowledgment in the Special Thanks section of the event's Final Program, both in hard copy and digital formats, showcasing our appreciation for your sponsorship.

Exclusive Networking Opportunity: Engage with delegates in a refined and celebratory atmosphere, fostering meaningful connections and partnerships that can elevate your brand's presence in the industry.

Lasting Brand Impression: Associate your brand with the sophistication and elegance of the Gala Dinner, leaving a lasting impression of your commitment to excellence and celebration.



Expo Area / Guidelines

Participating in the expo area offers unparalleled opportunities to showcase your brand. To ensure a seamless experience for all exhibitors, please adhere to the following guidelines:

Space Confirmation

Confirm space rentals no later than **September 1st, 2024**, to secure your presence in the expo area. Timely confirmation ensures proper planning and allocation of resources.

Banner Transfer Responsibility

Exhibitors are solely responsible for transporting banners to and from the venue. Ensure timely and careful handling to maintain the integrity of your brand presentation.

Preparation & Removal Schedule

Exhibitors will receive written notification one month in advance regarding the exact schedule for structure preparation and removal. Please adhere to these timelines to facilitate smooth setup and teardown processes.

Venue Alteration Prohibitions

Any alterations to the congress venue, including walls, roof, or floor, are strictly prohibited. This includes opening holes, painting, or making any other modifications. Damages resulting from non-compliance will incur repair charges.



Expo Area / Sponsorship Confirmation

Confirmation of expo area space or any other form of sponsorship will be provided in writing and is subject to priority and availability. To secure confirmation, ensure the following steps are completed:

1

Sponsorship Form

Submission of the
duly filled-in
participation form.

2

Agreement

Signing of the agreement
between the organizer
(Sjogren Europe) and the
exhibitor.

3

Payment

Payment of the relevant
deposit as outlined
in the agreement.

Payment Terms & Regulations /

As an exhibitor, it's crucial to understand and comply with the contractual agreement between you and the organizer. By submitting your participation form, you acknowledge and agree to the following terms and regulations:

Payment Terms

To secure your sponsorship, a 50% advance of the total sponsorship amount is required upon confirmation of your sponsorship and signing of the relevant agreement.

The remaining 50% must be paid one month before the event starts. Please note that all sponsorship amounts are exclusive of VAT.

Sponsorship Cancellation Charge Rates

Signing of the agreement between the organizer (Sjogren Europe) and the exhibitor. Cancellation charges are applicable based on the following schedule:

Up to September 10, 2024: 40%
Up to October 31st, 2024: 60%
30 days prior meeting starts: 100%

Payment Method

Payments should be made via bank transfer using the following details:

POST FINANCE LTD
IBAN: CH82 0900 0000 1527 9336 1
BIC: POFICHBEXXX
Account Description: Sjogren Europe
For foreign payment orders – name of
euroSIC Clearing – Nr.: 090002

Payment Terms & Regulations /

Late Payment

Failure to adhere to the payment timeline outlined in the private agreement will result in the withholding of requested services or the prohibition of installations at the venue. These terms are non-negotiable.

Participation Cancellation – Waiver

Any request to waive the right to participate must be communicated to the organizer via registered letter before the specified deadline to avoid charges. Failure to do so may result in the organizer pursuing payment through legal means.

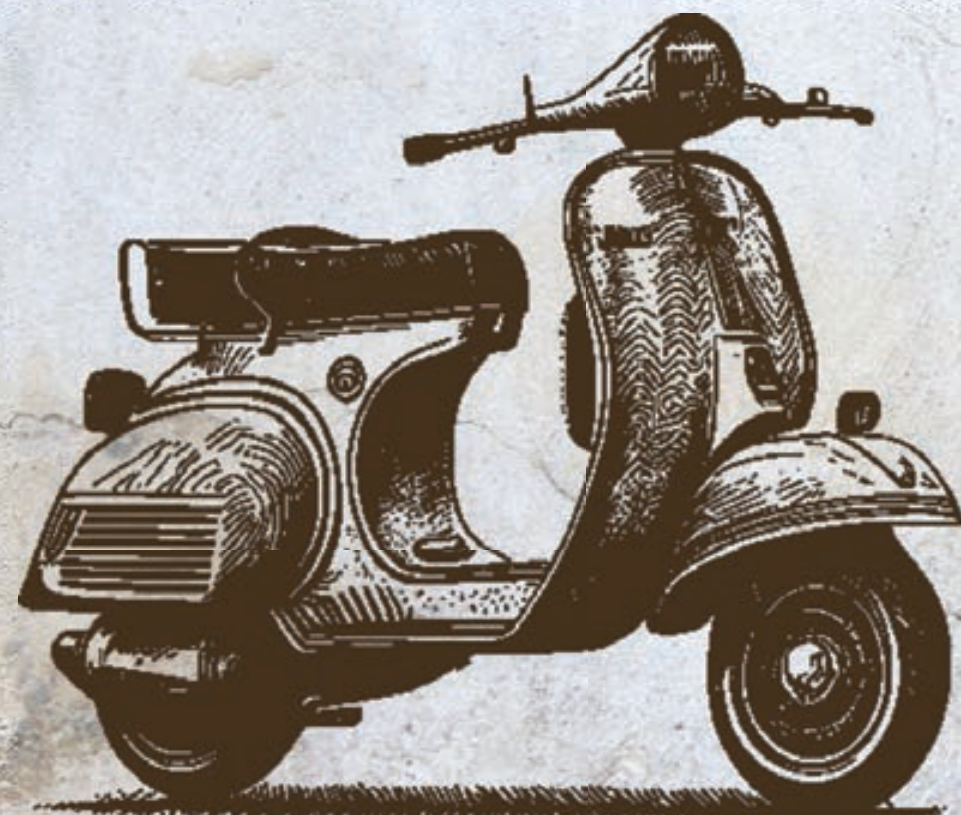
Security

While every effort is made to ensure the safety of stand equipment and exhibited products, the organizer cannot be held liable for any damage or losses incurred. Exhibitors are responsible for the security of their exhibits and staff.

Exhibitor No-show

Failure to utilize your stand within two hours before the Congress starts will be considered a waiver of your right to participate. The organizer reserves the right to claim full payment for stand rental in such cases.

Compliance with these terms and regulations is essential for a smooth and successful participation in the event. Should you have any questions or concerns, please don't hesitate to contact us for assistance.



**SEGM2024 Event Organizer
ALPHA PUBLIC RELATIONS
Mrs Niki Mita
n.mita@apr.com.gr**